

Helping sporting organisations to budget for typical sport-related design challenges.

### Brand guidelines

Capturing your brand and defining your brand identity and personality.

Small Organisation  
Start Up Package  
From £575

Medium Organisation  
Defining and Consolidating  
From £1250

Large Organisation  
Premier Brand Refresh  
From £3000

### Brand audit

Audit focussing on brand experience and its influence on membership recruitment and retention.

Brand Audit  
Report "Lite"  
£250

Full Brand Review  
and Follow-Up  
From £2625

### Brand refresh

Refresh of existing visual identity.

Brand Refresh From £2625

### Website design and build

Mobile responsive website design/re-design and build.

Make Existing Site  
Responsive  
From £4000

Redesign and Build  
Responsive Site  
From £7500

### Annual reports

Report design and print management. Printing additional.

Bespoke Design  
(Example 32 Page)  
From £3600

White Label Template  
and Amends  
From £1050

### Event activation collateral

Design and Project management. Suppliers cost additional.

Pre-Event Package  
From £5500

At Event Package  
From £3500

### Protecting your IP

Protecting your intellectual property and realising its full value.

IP Audit "Traffic Light" Report £150

The prices listed are an indication only for your budgeting purposes. Should you require one of Good Egg's services, we would request a formal brief (or we can help you formulate a brief) - our response to which will be an itemised proposal and scope of expected work with fixed prices and a staged programme.

All prices are subject to VAT.